



TRADING PRODUCTS & SERVICES





PWL Trading Products & Services founded in 2010 is professionally managed and a fast growing equipment, spare parts, industrial supplies sales and service provider in KSA and UAE.



PWL Trading Products & Services constantly analyzes market needs in the region to develop the right mix of products and services across the construction domain.



Our commitment is to provide quality products & services and bring to market the most innovative equipments to meet customer requirements on time.



We are partnered with some of the top manufacturers from across the globe specialized in their respective product domains and represent these brands in the Kingdom of Saudi Arabia as their the Authorized sales, spare parts and service providers for the region.

## OUR MISSION.

is to build shareholder value by providing the best in class products, services and knowledge to the construction and industrial sector customers at the right price.

## OUR VISION.

is to be the most preferred vendor in the GCC for our product and service offerings.

# ABOUT US.



## POWERLINE OIL & GAS SERVICES PROVIDER

PWL Trading Products & Services was founded in 2010. Since then we have established ourself as a fast growing and professionally managed construction and heavy equipment sales and service organization.

Powerline is partnered with some of the top manufacturers from across the globe specialized in their respective product domains and represents these brands in the Kingdom of Saudi Arabia as their the Authorized sales, spare parts and service providers for the region. Our strengths in logistics across the globe enable us to deliver the right product within the shortest span of time to meet our customers requirement schedule.

Our experienced after sales maintenance and support team brings 20 plus years of experience to our clients to enhance equipment quality and lifecycle through periodic maintenance or timely recover equipment in event of break down.

Our expertise is to bring the best suit equipment, spare parts and industrial supplies service timely to our client and allow the customer to attain their objectives and goals through focus on core strengths of business.



## THE CONSTRUCTION BOOM

The construction boom and industrial growth scale both in the private & public sector is what brought us into the business of equipments, industrial supplies and spares.

PWL Trading Products & Services is a market-focused organization with well-experienced management, sales and technical team for the line of products and services.

We have our heart in the business and see our success through honest dealing in the total interest for customer satisfaction.



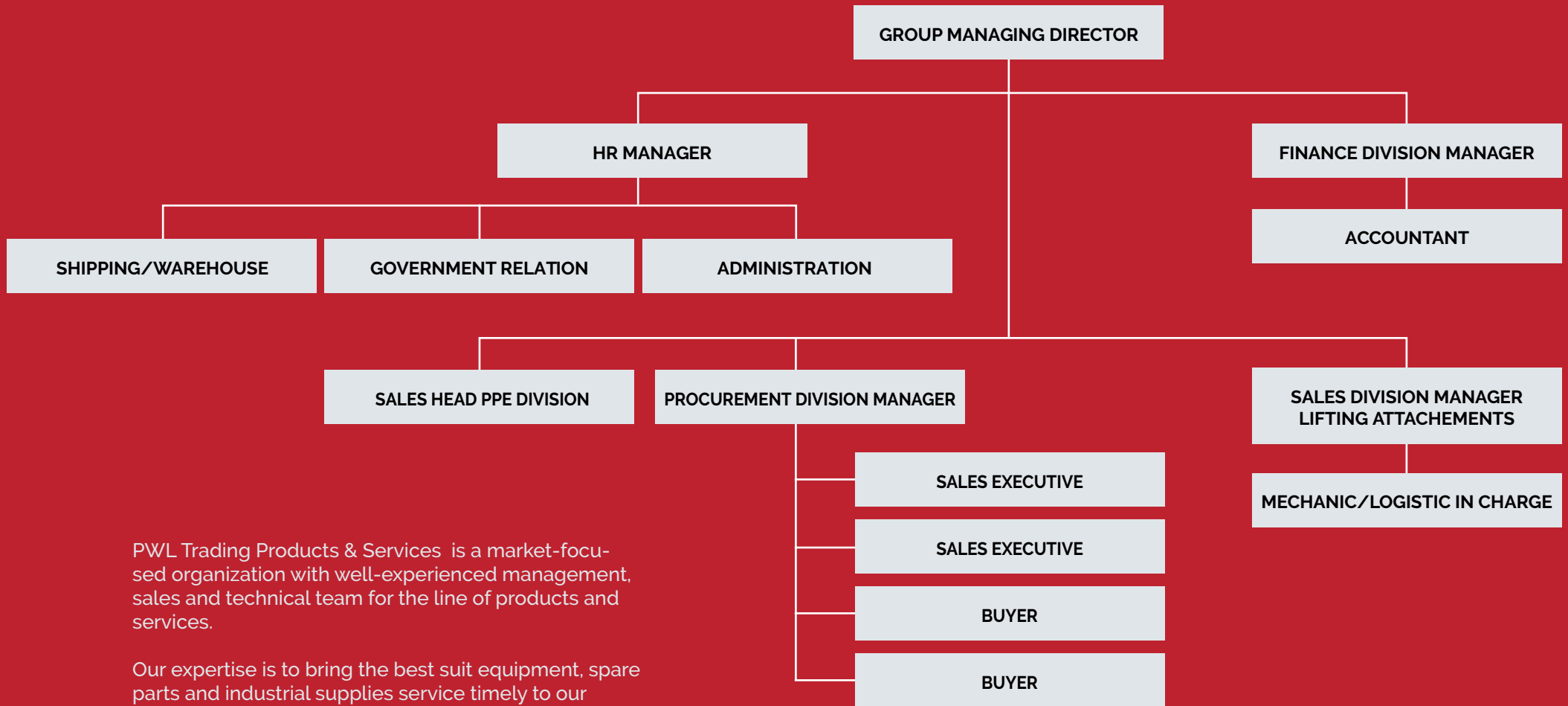
## PUSH THE BOTTOM

Our commitment is to provide quality products & services and bring to market the most innovative and niche equipment to meet customer requirements.

Powerline constantly analyzes market needs in the region to develop the right mix of products and services across the construction domain.



# ORGANIZATION CHART.



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# CERTIFICATIONS & CONTACT.



ISO 9001-2015



Certificate of Registration

## SAUDI POWERLINE TRADING CO

📍 Building No.8716  
King Fahad Road  
Madinat al Umal, Dammam  
Kingdom of Saudi Arabia  
P.O Box: 2158

☎ +966 013.8654477  
+966 013.8654499

✉ [info@powerline-sa.com](mailto:info@powerline-sa.com)

إرامكو السعودية  
Saudi Aramco



Vendor Registration Code:  
10052697

الشركة السعودية للكهرباء  
Saudi Electricity Company



Vendor Registration Code:  
2005799

# OUR CUSTOMERS.



SAUDI ARABIAN SAIPEM CO LTD.  
SNAMPROGETTI SAUDI ARABIA CO LTD.



SAIPEM TAQA AL RUSHAID FABRICATORS CO LTD.  
(STAR)



MCDERMOTT ARABIA COMPANY LTD.



PRECISION ENERGY SERVICES SAUDI ARABIA CO. LTD  
a Weatherford Company



NABORS ARABIA CO. LTD



FRANK'S RAWRABI LTD (SA)



SAMSUNG ENGINEERING CO LTD.

Tozzi Sud

TOZZI SUD S.P.A.



DRYDOCKS WORLD DUBAI



ARABIAN DRILLING CO.



ABDEL HADI ABDULLAH AL-QAHTANI  
& SONS CO



ABDULLAH HASHIM COMPANY LTD  
MACHINERY DIVISION



AL-FUTTAIM MOTORS



ROLACO GROUP  
TRADING & CONTRACTING



S.A. TALKE



QATALUM



PEPSICO  
ASIA, MIDDLE EAST & NORTH AFRICA



MA'ADEN  
SAUDI ARABIAN MINING COMPANY

# OUR PARTNERS.

We are partnered with some of the top manufactures from across the globe specialized in their respective product domains and represent these brands in the Kingdom of Saudi Arabia as their Authorized sales, spare parts and service providers for the region.



INDEVCO PAPER CONTAINERS



ESTERNPAK  
CORRUGATED PACKAGING



EMIRATES  
INDUSTRIAL CONVERTING FACTORY



ALKHORAYEF COMMERCIAL



AL-IMAN FOR CONTRACTING & TRADING CO.



AL QAHTANI  
VEHICLES & MACHINERY CO.



AL JOMAH BOTTLING PLANTS



YUSUF BIN AHMED KANOO



MAIRE TECNIMONT





# INDUSTRIAL & PROJECT SERVICES.





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## **PURCHASE CONSULTING**

- Problem-solving attitude to make you choose the best Equipment-tools, fitting all your requirements and with a great efficiency/savings



## **LOGISTICS**

- Project Financing
- Engineering Service
- Spare Parts Deliveries



## **PURCHASE SERVICE ON SAMPLE-BASIS**

- Solutions for Petty Cash Limitations
- Acting as a Part of Your Own Staff
- Dedicated Empliees to Collect Samples
- Proposing You for Alternative Solutions/Samples
- Immediate Purchase & Deliveries
- Removing the possible Mistaken Purchases
- 30 Days Credit Terms



## **MAINTENANCE & REPAIRS**

- Industrial Equipement Radiators Service
- Radiators Generator Sets
- Radiator Tractor -Trailers
- Capability to Pick up and Deliver
- Forklift Trucks Attachements Service
- Problem-Solving ON-SITE with Specialized Technicians



## **LUMP SUM & TURN KEY PROJECTS**

- Pipeline Projects
- Prefabrication Projects
- Consignment Stock



## **URGENCY SERVICES**

- Door-to-door Deliveries through Our Extensive Supplies Network



## **COMPONENTS ASSEMBLY**

- Project Handling Services
- Suitable Packaging for Special Transports
- Deliveries by Air, Sea and Road (with Suitable Pack)



## **LOCAL & INTERNATIONAL PURCHASE SERVICES**

- Local Services to Purchase & Deliver the Required Materials within 24 Hours
- International Services /though our Italian Branch) for an Excellent Follow-Up on the entire Supplay-Chain Process

**OUR  
PRODUCTS.**



# OUR PRODUCTS.



**CLEANING**



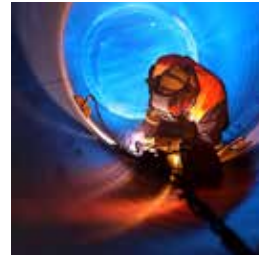
**LOGISTIC DIVISION**



**OIL & GAS**



**INTEGRATED FIRE SOLUTIONS**



**WELDING CONSUMABLES**



**WORKWEAR & PPE**  
Personal Protective Equipment



**SUPPORT SERVICES**



# CLEANING.





# CLEANING.



**SANITIZING  
MACHINES**



**SCRUBBER  
MACHINES**



**VACUUM  
CLEANERS**



**SWEEPERS**



**FLOOR  
MANTAINERS**



**STREET  
SWEEPERS**



**TRACTORS**



**BEACH  
CLEANERS**

In our continuous strive for looking into the possibilities of serving the markets with new ventures and innovative ideas PWL Trading Products & Services, in collaboration with Fiorentini Middle East, have ventured into the field of sales & services of world renowned brand "FIORENTINI" cleaning equipments.

We now have the distribution of all FME products for the Kingdom of Saudi Arabia.

## OUR BRANDS



**LOGISTIC  
DIVISION.**

**BOLZONI  
AURAMO**

FM

/EN857 2SC 10



# LOGISTIC DIVISION.



**LIFT TRUCK  
ATTACHEMENTS**



**FORKS**



**LIFT TABLES**



**TRACTION BATTERY**

BOLZONI AURAMO Meyer is s the largest lift truck attachment manufacturer in Europe.

Supplying leading equipment for general handling and forest products, as well as custom - designed solutions for special applications for customers on demand, including forklift truck attachments, lifting tables, forks, hand pallet trucks, paper roll clamps, bale clamps, other specialized handling attachments, palletless handling products including push pull, integral and hook-on side shifts, fork positioners, carton clamps, fork clamps, bale clamps and parallel clamps.





# OIL & GAS.





# OIL & GAS.



**PIPELINE  
EQUIPMENT**



**HIGH  
PRESSURE  
CLEANER**



**SPARE  
PARTS**



**INDUSTRIAL  
SUPPLIES**



**DRILLING**

Saudi Powerline is qualified and working with the main EPC and drilling contractors based in KSA.

It is able to provide on frame agreement and consignment stock base mechanical, electrical, structural material, spare parts, tools and equipment's required by the projects to perform the same. Saudi Powerline has more than 3000 items categorized in their system and dedicated for the oil&gas sector.

## OUR BRANDS





# INTEGRATED FIRE SOLUTIONS.



# INTEGRATED FIRE SOLUTIONS.



**FIRE SPRINKLER SYSTEMS**



**SYSTEM DESIGN**



**FIRE ALARM SYSTEMS**



**CONSULTANCY & TRAINING**



**SUPPRESSION SYSTEMS**



**FIRE EXTINGUISHERS**



**MARINE SYSTEMS**



**SERVICE & MAINTENANCE**

Whatever the scope and scale of your requirements, from a fire risk assessment or fire safety training, through to the complete design, supply, installation and servicing of fire detection or suppression systems, PFIS provides cutting edge fire protection and life safety solutions to all occupancy types and market sectors.

PowerFire has over 20 years experience in the Energy, Transportation, Petrochemical, Commercial, Telecommunication and Industrial Sectors.

At PFIS we are able to offer an innovative service, where we can integrate the various onsite Fire Suppression, Gas, Leak and Fire Detection by selecting the correct products that integrate together!

Our focus is on customer service, quality control and quality of our workmanship.

By having a clear focused approach to our customer's needs, we are able to provide an unparalleled level of service, with cost effective solutions.



**WELDING  
CONSUMABLES.**





# WELDING CONSUMABLES.



**SIDERARCO  
ELECTRODES**



An Italian welding electrodes factory.

The company start the welding electrodes production in Turin on 1947 under the name Rapidarco.

At 1979 the factory is moving in Polonghera changing its name as SIDERARCO S.p.A., in an inbuilding surface of 3600 sq.m, laying on a field of 12.000 sq.m.

Company technologically well equipped and of high performance, with all its resources, focus on the "special" electrodes development, answering to a more and more demanding market.

On 2007 Siderarco obtained the ISO 9001 certificate and the Factory Production Control certificate, which permits to apply the CE mark on some of its products.

Additionally Siderarco is able to supply machinery for the welding electrodes production, providing assistance and know-how.



**WECO  
BAND SAW BLADE**



**WECO  
ABRASIVES**



Weco a brand of PWL Trading Products & Services, with selected manufacturing and products of the highest quality welding, cutting and jointing products.

All of our products are made in Italy or in few cases in the EU.

The product testing is the main focus of the production process and involves the overall quality and safety of our products.

Our passion for the development and application of innovative technologies allows to create complete packaged solution that allows our customers to be more productive, economical and successful.

# WORKWEAR & PPE.

Personal Protective Equipment



# WORKWEAR & PPE.

Personal Protective Equipment



**SIR**  
**SAFETY SYSTEM**



Human life is the most precious asset and our mission is to protect it. This is the philosophy that always guides the corporate mission of Sir Safety System, for over forty years. Born as a small business at the green heart of Italy, Umbria, became today an international reality in the production and commercialisation of the largest vast mono-brand product range for the safety of workers. SIR branded workwear, safety footwear and personal protective equipment, designed and manufactured to assure the highest level of protection and quality standards, using the cutting-edge technological innovations. A worthy mission to pursue, through which Gino Sirci, CEO and founder, together with his employees and partners, commits himself to contributing concretely to the future: a future that is safer.



**LAPPE**  
**GLOBAL SERVICE**  
**PROVIDER**



- Serigraphy
- Embroidery
- Posters & Banners
- Vehicols
- Promotional
- Digital Print on T-Shirt
- Environment Protection



# SUPPORT SERVICES.



# SUPPORT SERVICES.



Powerline Trading Products & Services can provide also support services linked to the all material supplied to be installed if required.

Before to send personnel to customer test we did our inner own test in way to avoid failure during customer test, this will save costs referred to material cost and time (to mobilize the personnel and to speed up the process).

We can provide also FAT ( Food, Accommodation & Transportation) and we can provide our supervisor if the quantity of personnel involved is high in way to manage any issue referred to our personnel & also to help them to prepare on daily base datasheets, service entry and any other docs necessary to monitor and manage our personnel.

TRADING PRODUCTS & SERVICES



- Industrial & Project Services
- Cleaning
- Logistics
- Oil & Gas
- Integrated Fire Solutions
- Welding Consumables
- Workwear & PPE
- Support Services